



NewNet Communication Technologies Partners with Cellusys to deliver Value Added Services

Cellusys to build applications on NewNet's Distributed7 platform

February 15, 2010, Trumbull, CT NewNet Communications Technologies (CT), a leading provider of Signalling Protocols and Short Message Server solutions for wireless, IP, and wireline networks has announced a partnership to collaborate on application development with Cellusys, a developer of leading edge Value-Added Mobile Applications. As part of the relationship, Cellusys will be using NewNet's carrier grade, high-performance, and highly scalable Distributed7 Signaling platform for its exceptional value in providing advanced protocol and middleware services to develop their solutions. This relationship will facilitate both companies expansion into new markets while continuing to exceed the needs of their existing customer base.

The alliance of the two organizations was based on a mutual core expertise in the mobile application industry as well as business synergies. The collaboration will accelerate a comprehensive delivery solution for network based applications.

"NewNet is committed to providing best of breed applications and services to our customers" said Sal Morlando, NewNet's VP of Marketing and Product Management. "NewNet and Cellusys will collaborate on a wide range of applications targeting the needs of mobile carrier worldwide"

"This allows both Cellusys and NewNet to concentrate on core competencies and deliver best of breed solutions to new and existing customers" said Dawood Ghalaieny, CEO of Cellusys, "Our SMS Defence for Anti Spam & Fraud, Steering of Roaming, Parental Control, and other Cellusys VAS products will now be able to expand into new exciting markets by using the Distributed 7 platform."

About Cellusys

Cellusys CSS7 platform deploys leading edge Anti-Spam, Value Added Services and Creative Custom Applications. Mobile Network Operators and system integrators are provided with a suite of turnkey Value Added Software from Cellusys for Steering of Roaming, Prepaid SMS Roaming, Parental Control, SMS Defence for Anti-Spam, Faking, Spoofing, Flooding, SMS Anti-Virus, Home Routing, SMS Advertising and SMS Value Added Services. The suite of Cellusys products offers the innovation and versatility kernel to competing in the hypercompetitive Mobile Telecoms environment.

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About NewNet CT

NewNet Communication Technologies is a recognized leader in signaling and messaging solutions for wireless, IP, and wireline networks. The robust, scalable signaling platforms have enabled rapid development and deployment of a wide spectrum of carrier grade, revenue generating and compliance applications. NewNet CT is a pioneer in the development of standards based SS7 signaling solutions and is committed to providing unparalleled service and value to our customers. For nearly two decades, NewNet CT has been synonymous with messaging excellence and is the trusted name in SS7 and SIGTRAN signaling solutions.

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